

Partner with Adobe to empower all students with the career skills they need in the age of AI.

CSU The California State University

The California State University system enables students to compete for jobs by teaching in-demand skills with Adobe Express.

[View the story](#)

Goldsmiths
UNIVERSITY OF LONDON

Goldsmiths embeds Adobe software across the curriculum, creating an environment where students can creatively and critically challenge the world as it is.

[Watch the video](#)

WESTERN SYDNEY
UNIVERSITY



Western Sydney University teaches students digital literacy skills needed to succeed in an ever-evolving digital landscape.

[Read the blog post](#)



WEBER STATE
UNIVERSITY

Weber State University empowers the whole campus to create and collaborate with multimedia content.

[View the case study](#)

The Adobe Creative Campus program recognizes colleges and universities worldwide that empower students in all disciplines to learn the creative, productivity, and AI skills employers need. These accredited institutions bridge the digital divide by providing equitable access to Adobe Creative Cloud, Adobe Express, and generative AI features from Adobe Firefly. As a result, students learn to communicate more effectively in the workplace—in impactful formats like presentations, videos, data visualizations, visually rich documents, and podcasts—while using AI responsibly and ethically in their creation.

Faculty collaborate with others in the Adobe Creative Campus community to share best practices in developing innovative pedagogies and work-ready curricula. Students benefit from a modern approach to teaching and learning that prepares them for careers in the age of AI.

Differentiate your institution

Over 100 institutions worldwide are recognized as an Adobe Creative Campus for their forward-thinking approach to education, often pioneering new teaching methods that leverage technology to enhance student outcomes. The program continues to grow as more institutions realize the value of equipping students with the skills employers are demanding and Adobe can help foster—creative thinking, content creation, visual communication, collaboration, and the responsible use of AI. Only Adobe Creative Campus program members get access to these valuable benefits:

Adobe Creative Campus designation

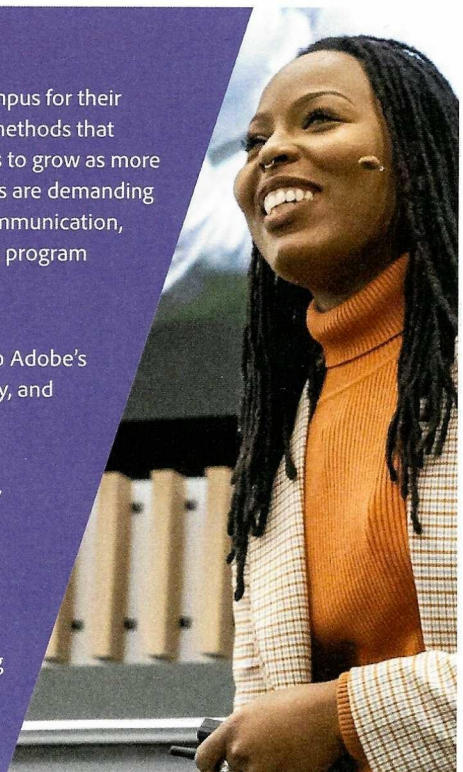
Global recognition as a premier institution offering every student access to Adobe's industry-leading tools and opportunities to develop creativity, productivity, and AI skills essential for academic and career success.

Thought leadership opportunities

Opportunities to engage in co-marketing initiatives that enhance industry visibility, including case studies, video testimonials, research projects, blogs, PR, social media, webinars, and participation in Adobe and industry events.

On-campus marketing

Access to promotional resources on the Adobe Creative Campus marketing portal, featuring banners, digital assets, signage, and more to support student engagement with Adobe tools.



Empower faculty and staff

Adobe Creative Campus partners are committed to student engagement and outcomes by creating new multi-modal teaching and learning experiences using Adobe technology. Adobe empowers instructors with free, curated resources and training opportunities through self-paced courses, live workshops, events, and webinars.

Adobe Education Institute

Exclusive invitation to the annual Adobe Education Institute. Adobe Creative Campus faculty new to Adobe tools receive live, hands-on training from Adobe experts, as well as the opportunity to learn and share best practices with each other.

Adobe Education Exchange

Access to the **Adobe Education Exchange**, which offers thousands of curated resources and examples created by faculty, for faculty.

Professional development opportunities

Ongoing professional development opportunities through self-paced courses or live workshops and webinars hosted by Adobe and subject matter experts from the higher education community.

Learning from peers

Invitation to **Adobe Digital Literacy Café** monthly webinars to learn how faculty are using Adobe tools to prepare students for the future.

Product feedback

Early access to beta testing to help shape Adobe's product offerings for higher education.

Adobe support

Live support and FAQs from the **Adobe Help Center**.



Level up to Innovator status

Adobe Creative Campus partners can achieve Innovator status, unlocking eligibility to apply for the Adobe Accelerator Fund.* Innovators demonstrate their use of Adobe tools to deepen student learning, boost student outcomes, and/or drive career readiness.

Qualifying institutions get access to funding for the expansion of successful programs or the implementation of a research practice that measures the impact of Adobe on student success.

Innovators and their distinct programs are recognized through Adobe-led marketing and communication efforts and at an award ceremony during Adobe EduMAX, our premier, annual higher education event.

Prepare students for successful careers

Our shared goal is to equip students with whatever they need to be successful—from their first day on campus to securing a job after they graduate. Providing all students access to Adobe tools is just the beginning of their journey.

As an Adobe Creative Campus, your students can prepare for their careers by practicing the skills they learn with Adobe software to complete classroom assignments, create promotional materials for their clubs, and make their resumes, portfolios, and LinkedIn profiles stand out.

Career readiness goes beyond earning a degree in a specified field. Adobe-certified badges are a way for students to demonstrate the in-demand skills they fostered and stand out to hiring managers as candidates who possess them. These credentials also signal self-motivation, ambition, and dedication to professional development. As an Adobe Creative Campus, your staff and faculty can also access these courses to upskill themselves.

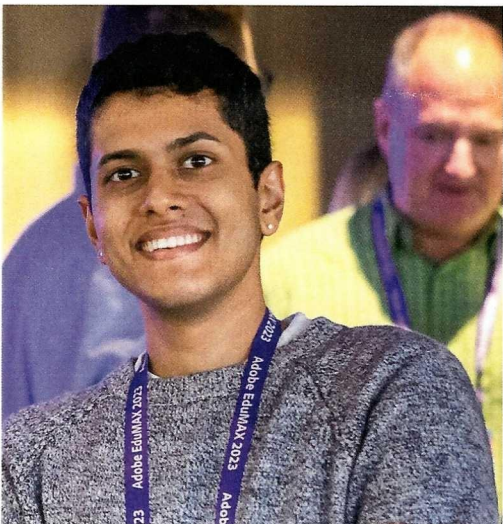
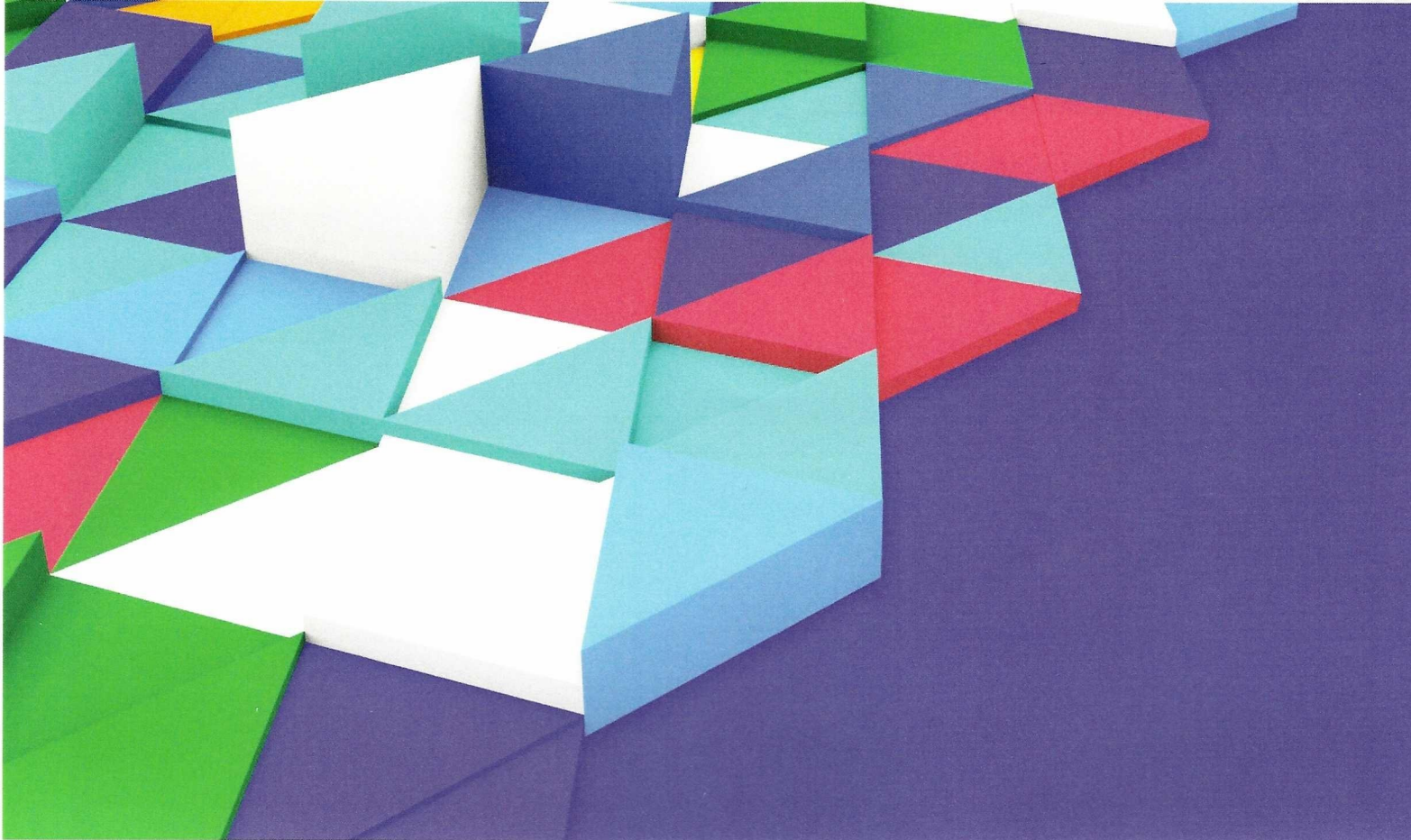


Adobe Certified Badging Program

The [Adobe Creative Skills Series](#) offers students the opportunity to earn Adobe-certified badges that showcase essential skills employers seek on their LinkedIn profiles, portfolios, and resumes. Lessons include how to design compelling presentations, tell stories through short-form video or podcasting, develop a modern resume and LinkedIn profile, use generative AI responsibly in their work, and more. These skills can also be used for assignments and extracurricular projects.

Adobe Creative Campus Partner and Innovator benefits

	Partner	Innovator
Differentiate your institution		
Adobe Creative Campus designation	✓	✓
Thought leadership opportunities and on-campus marketing	✓	✓
Adobe Accelerator Fund*		✓
Innovator Awards		✓
Empower faculty and staff		
Professional development and training opportunities	✓	✓
Learning from peers	✓	✓
Early access to beta testing	✓	✓
Adobe support	✓	✓
Prepare students for successful careers		
Adobe Creative Skills Series	✓	✓



All photos by: Jakob Mosur

Connect with your Adobe Education representative to join the Adobe Creative Campus program.

Adobe

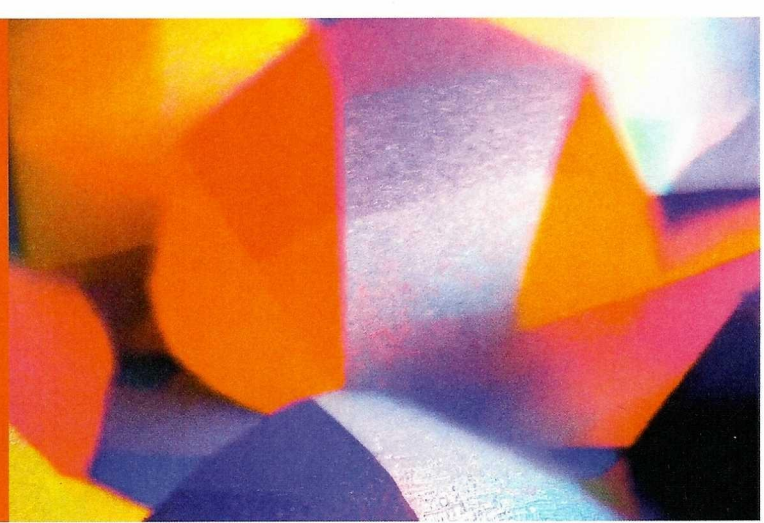
* Subject to separate terms and conditions.

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Adobe

Adobe Digital Academy

A Public-Private Partnership to Build an AI-Ready, Creative, and Economic Future for All.



In the age of AI, digital fluency isn't optional.

Adobe is equipping individuals with these skills to stand out and lead. Adobe Digital Academy is a free, turnkey AI and creative skills initiative for schools, states, and countries that can be integrated into existing education and workforce programs.

Together, we can future-proof the workforce, close digital skill gaps and strengthen economic competitiveness.

Making impact where it matters most

30

Millions learners will be trained and skilled

2030

goal date set with global partners

Adobe Digital Academy learners gain:

Creative & Marketing Skills

Learners gain in-demand AI fluency, creative, and marketing skills as well as practical experience using industry standard tools.

Professional Certifications

Opportunity to earn industry-recognized credentials and training providers like Coursera, and LinkedIn that validate skills to employers.

AI Proficiency

Learning to leverage AI tool and skills to accelerate content ideation, automate tedious tasks, and increase their confidence and creations.

Economic Resilience

Building a durable, future-ready skill set that ensures the workforce remains competitive and adaptable as AI reshapes the global economy.

Empowering statewide skilling with Adobe Digital Academy supports governments.



Directly advances statewide and national workforce goals.

Adobe Digital Academy prepares citizens for the skills government leaders consistently identify as critical for economic competitiveness.



Cost-effective and easy for governments to deploy.

Free content, free or discounted tools, and ready-to-implement curricula allow governments to launch scaled programs without additional budget burdens.



Builds a digitally confident, AI-literate population.

Adobe's AI curriculum is grounded in responsible AI principles of accountability, transparency, and safe use to strengthen local economies and civic participation.

Adobe

Adobe Acrobat Studio for Education

Empower higher education staff to work smarter with the essential productivity solution.




Save hours each week for faculty and staff in document-heavy roles:

- **Enhance collaboration and streamline workflows with powerful PDF and e-signature tools**—Set up seamless, real-time PDF workflows that enable everyone to create, edit, and e-sign documents and contracts; simply review and approval of grant proposals, policy documents, and more; and work together more efficiently—anywhere on any device.
- **Create PDF Spaces to chat with your files and links and uncover insights**—Collect files and links to create knowledge hubs, and chat for faster insights with precise citations. Use a prebuilt AI Assistant like an analyst or instructor, or easily personalize your own and help guide its responses.
- **Make time for meaningful work with Acrobat AI Assistant**—Streamline research by extracting insights from documents and then clicking once to review citations for deeper context and exploration. Accelerate creation of classroom content like syllabi, review materials, and assessments.
- **Create compelling visual communications with Adobe Express Premium**—Quickly and easily turn insights and information into stunning presentations, infographics, reports, and more.
- **Ensure security, accessibility, and compliance**—Help safeguard against data breaches from phishing attacks disguised as PDFs. Stay in control of your data while ensuring document security and encryption, and improve compliance by auto-tagging for accessibility to make content usable for everyone.
- **Easily integrate with leading productivity apps**—Create, edit, and share PDFs in Microsoft Office, Google Workspace, and Dropbox to enhance efficiency, collaboration, and security across document workflows.


With Acrobat Studio for Education, your institution gets the latest features along with security and accessibility updates, plus centralized license management and simplified deployment. It's easy to use, follows responsible data security practices, and takes just minutes to deploy.

Adobe Acrobat Studio for Education

 **Adobe Acrobat Pro for enterprise**
The highly secure PDF and e-signature solution with advanced tools to edit, convert, protect, and sign documents.

 **Adobe Express Premium**
Communicate visually with easy design tools, AI, and templates.

 **Acrobat AI Assistant**
Generate AI-powered document insights.

 **PDF Spaces**
Transform files and links into a conversational knowledge hub.

	Adobe Acrobat Standard	Adobe Acrobat Pro	Adobe Acrobat Studio
Features to create, edit, sign, and collaborate on PDFs	✓	✓	✓
Standard Adobe Firefly generative AI features	25 credits per user/month	25 credits per user/month	Combined with premium Firefly credits
Premium Adobe Firefly generative AI features	✗	✗	250 credits per user/month
Acrobat AI Assistant and PDF Spaces	5 lifetime credits	5 lifetime credits	✓
Adobe Express Premium	✗	✗	✓

Use cases: Staff

- **Student Services**—Streamline the student journey from admission to graduation with digital forms, e-signatures, automated approvals, and secure archiving for applications, records, financial aid, and more.
- **HR Management**—Simplify hiring, contract management, employee records, and onboarding with e-signatures, secure digital storage, and automated workflows, ensuring compliance and improving efficiency.
- **IT Management**—Improve document security and accessibility compliance across campus, while enabling centralized management and efficient administration.
- **Facilities, Procurement, and Legal**—Use AI to simplify contract creation by extracting key clauses and summarizing contracts, verifying compliance. Automate vendor contract approvals, purchase orders, and work requests through secure digital workflows with audit trails and version control.

Use cases: Faculty

- **Grading and feedback**—Digitally mark assignments with AI-assisted suggestions, add contextual comments, and streamline feedback submission from any device.
- **Instructional materials and distribution**—Generate study guides with AI-assisted insights; convert content for accessibility; organize PDFs with multimedia, quizzes, and links; and digitally distribute to students.
- **Collaboration on research**—Annotate research by extracting insights and use shared review tools to collect feedback from co-authors, and protect your work with password encryption and access control.
- **Research and grants management**—Simplify grant processes by summarizing information and extracting insights from key research documents and streamlining review and approvals digitally.

Contact your Adobe representative or authorized reseller to learn more.

Adobe Express for Education

For administrators

Help students build their creative skills with ease.



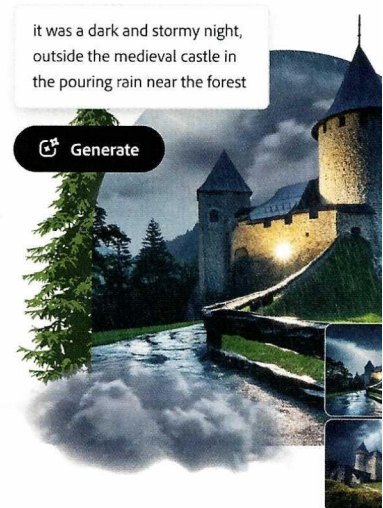
Adobe Express for Education, the AI creativity app designed to be responsible and safe for classroom use, makes it easy to build creative skills.

Classroom-ready creative features, including responsible generative AI, that put you in the driver's seat.

Powerful creative and PDF features that support learning goals.

Adobe Express for Education includes features powered by Adobe Firefly generative AI. Students and teachers can use them to bring information and ideas to life in any class.

- **Generate Image.** Students can type detailed prompts to generate images that match their creative visions.
- **Insert Object.** Students can describe things they'd like to add to images and see those elements appear like magic.
- **Text Effects.** Students can easily embellish basic letters with expressive graphics by typing descriptions of graphical styles, textures, or themes.
- **Generate Template.** Students can turn descriptions into editable templates for posters, presentations, worksheets, and more.
- **Export PDF.** Enhance PDF compatibility with screen readers and text-to-speech tools by exporting PDFs with accessibility and translation tags in Adobe Express.



Adobe Express also includes PDF editing tools so students and teachers don't have to download web apps that might pose a security risk. With Adobe Express, they can add and edit PDF text and change text formatting, plus they can add, remove, copy, and rotate images in PDFs.

Designed with classroom safety and compliance in mind.

Adobe takes privacy and protections seriously. Adobe Express for Education offers a tailored experience for K-12 students and teachers that includes safety and privacy features, including safe search for images and videos and guardrails for generative AI prompts and results to ensure that generated content is appropriate for education.

We give district admins the ability to toggle generative AI features on and off. And Adobe does not include student projects from K-12 and higher education institutions in training datasets for Adobe Firefly generative AI.

Adobe Express for Education also includes student privacy protections for the classroom. Where Enterprise or Federated IDs are deployed, Adobe contractually agrees to act as a "school official" for FERPA purposes, consistent with Title 34 of the Code of Federal Regulations (CFR) §99.31(a)(1), and to protect student data accordingly.

Support for teachers.

Teachers can join over 12,000 peers in the Adobe Creative Educator [Facebook community](#), access thousands of education templates and guided activities for core curricular subjects, attend free professional development events, and tune into the weekly Adobe Live Education Edition livestream to get the support they need, when they need it.

Easy to use.

Adobe Express is for all ages and free for K-12 schools. It can run on any device including Chromebooks and iPads. Plus, it integrates seamlessly with the top-used school tools.

Easy access for everyone plus hassle-free management for IT.

Quick access to the app.

Adobe Express uses your existing school accounts and logins so it's easy to get started. Get a Quick Login URL that enables one-click Federated login to Adobe Express. Pin it to your taskbar or use it on a managed bookmark or district portal to save time.

IT admin controls.

Admins manage and control access to Adobe Express, its data, and its generative AI features.

Domain enforcement for restricted authentication.

IT admins can restrict organization-owned domains to prevent users from creating and using personal Adobe ID accounts. This limits personal data usage, enhances security, and allows asset-sharing only between organization users.

Rostering, Classrooms, and Assignments to help teachers save time.

Simple Classroom setup.

Teachers can create Classrooms in Adobe Express to stay organized. Then they can invite students and assign them creative projects.

Thanks to integrations, Clever and ClassLink districts can automatically create Classrooms. That means teachers will see all their class and student information populated when they open Adobe Express—no need to send students login codes or add students one by one.

Assignments for student-teacher collaboration.

Teachers can save time by using the Assignments feature to seamlessly set up, manage, monitor, and grade student work—and provide students with personalized feedback along the way. Students can collaborate on assignments in real time with their peers. And teachers can link Adobe Express Assignments to Canvas, Schoology, and other everyday tools.

Adobe Express integrates with the tools you use every day!



MagicSchool

Employ single sign-on to use Adobe Express inside MagicSchool to generate and edit images.



Google Classroom and Google Drive

Send files directly from Adobe Express to Google Classroom and Google Drive.



Microsoft OneNote

Embed Adobe Express projects into Microsoft OneNote and share them to Microsoft Teams.



Microsoft Teams

Enable students and educators to share Adobe Express projects directly to a Microsoft Teams classroom.



Canvas

Access Adobe apps through the Canvas learning management system.



Schoology

Access Adobe Express directly through Schoology single sign-on.



Clever

Access Adobe Express directly through Clever single sign-on.



ClassLink

Add Adobe Express via ClassLink's library of applications to enable students and educators to open Adobe Express from the ClassLink single sign-on.



Wakelet

Embed Adobe Express projects within a Wakelet collection.



Google Slides

Access Adobe Express features right inside Google Slides to quickly create images from text, remove image backgrounds, and more.


Learn more about how to get [Adobe Express for your school or district](#) and how to integrate it with your education tools.


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Adobe's approach to generative AI with Adobe Firefly


- 1 We do not and have never trained Adobe Firefly on customer content.



- 2 We only train Adobe Firefly on content where we have permission to do so.



- 3 We compensate creators who contribute to Adobe Stock for the use of their content in training Adobe Firefly.



- 4 We do not mine content from the web to train Adobe Firefly.



- 5 We developed Adobe Firefly to prevent it from creating content that infringes copyright or intellectual property rights, and it is designed to be commercially safe.


- 6 We do not claim any ownership of your content, including content you create with Adobe Firefly.


- 7 We believe in protecting creators' rights and founded the Content Authenticity Initiative (CAI) focused on ensuring transparency in content ownership and how it was created.


- 8 We defend the intellectual property rights of the creative community through advocating for the Federal Anti-Impersonation Right Act.


- 9 We explicitly prohibit third parties from training on customer content hosted on our servers (such as on Behance).



Adobe [Online at Adobe.com](#): [Our approach to generative AI with Adobe Firefly](#)

Adobe Education

Explore What's Possible with Adobe in Education.

Adobe partners with schools and institutions around the world to equip students with digital skills and responsible AI for the future —creativity, communication, and critical thinking.

Interested in bringing these opportunities to your country?

Connect with us.

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