

Curriculum of Bachelor's program in Business Administration

Code of Educational Course	Title of Educational Course	Status of Educational Course	Admission prerequisites	ECTS Credit / Hours	Student educational load		Educational semester							
					Lecture / working group	Contact/ Independent hours	I	II	III	IV	V	VI	VII	VIII
				240			30	30	30	30	30	30	30	30
	Business Administration compulsory courses (Main scope)			144			24	24	24	12	12	12	18	18
UNB 001	Fundamentals of academic writing	Compulsory		6/150	26/16	47/103	6							
UNB 002	Informative Technologies	Compulsory	N/A	6/150	0/42	48/102	6							
BBA 001	Mathematics for business 1	Compulsory		6/150	15/27	47/103	6							
BBA 002	Principles of Economics 1	Compulsory	N/A	6/150	20/22	47/103	6							
BBA 003	Excel and Access for business	Compulsory	N/A	6/150	14/28	47/103		6						
BBA 004	Entrepreneurship	Compulsory	N/A	6/150	19/23	47/103		6						
BBA 005	Mathematics for Business 2	Compulsory	BBA 001	6/150	15/27	47/103		6						
BBA 006	Principles of economics 2	Compulsory	BBA 002	6/150	21/21	47/103		6						
BBA 007	Fundamentals of management	Compulsory	N/A	6/150	21/21	47/103			6					
BBA 008	Business statistics	Compulsory	BBA 006	6/150	15/27	47/103			6					
BBA 009	Financial Accounting I	Compulsory	N/A	6/150	14/28	47/103			6					
BBA 010	Basics of marketing	Compulsory	BBA 004	6/150	15/27	47/103			6					
BBA 011	Financial Accounting II	Compulsory	BBA 009	6/150	14/28	47/103				6				
BBA 012	Business law	Compulsory	N/A	6/150	14/28	47/103				6				
BBA 014	Managerial accounting	Compulsory	BBA 011	6/150	14/28	47/103					6			
BBA 015	Customer behavior	Compulsory	BBA 010	6/150	14/28	47/103					6			
BBA 016	Human resources Management	Compulsory	BBA 007	6/150	14/28	47/103						6		
BBA 017	Taxation	Compulsory	BBA 011	6/150	14/28	47/103						6		
BBA 018	Fundamentals of Operations Management	Compulsory	BBA 007	6/150	19/23	47/103							6	
BBA 019	Fundamentals of Strategic Management	Compulsory	BBA 007	6/150	15/27	47/103							6	
BBA 023	Corporate finance Fundamentals	Compulsory	BBA 011	6/150	14/28								6	
BBA 020	Industrial practice	Compulsory	120 Credit - from compulsory Disciplines	8/200		150/50								8

BBA 021	Bachelor's project	Compulsory	128 Credit - from compulsory Disciplines	10/250	0/14	19/131								10
	Business Administration compulsory elective courses - Finance Concentration	compulsory		18			0	0	0	6	6	6		0
BBA 022	Financial institutions and markets	compulsory	N/A	6/150	13/29	47/103				6				
BBA 035	Banking	compulsory	BBA 006	6/150	14/28	47/103					6			
BBA 024	Fundamentals of investments	compulsory	BBA 022	6/150	15/27	47/103						6		
	Business Administration compulsory elective courses - Management Concentration	compulsory		18			0	0	0	6	6	6	0	0
BBA 025	Organizational behavior (Introductory course)	compulsory	BBA 007	6/150	18/24	47/103				6				
BBA 026	Project management (Introductory course)	compulsory	BBA 007	6/150	19/23	47/103					6			
BBA 019	Export management	compulsory	BBA 007	6/150	21/21	47/103						6		
	Business Administration compulsory elective courses - Marketing Concentration	compulsory		18			0	0	0	6	6	6	0	0
BBA 028	Advertising and stimulation	compulsory	BBA 010	6/150	15/27	47/103				6				
BBA 029	Marketing research	compulsory	BBA 010	6/150	16/26	47/103					6			
BBA 030	Digital marketing	compulsory	BBA 010	6/150	15/27	47/103						6		
	Main areas of teaching Elective training courses (Business Administration)			24							6	6	6	6
BBA 031	Public finances	Elective	BBA 006	6/150	15/27	47/103								
BBA 032	International Finance	Elective	BBA 023	6/150	19/23	47/103								
BBA 033	International marketing	Elective	BBA 010	6/150	13/29	47/103								

BBA 034	Intercultural Management		N/A	6/150	19/23	47/103								
BBA 036	Brand management	Elective	BBA 010	6/150	18/24	47/103								
BBA 037	Economic dynamics	Elective	BBA 006	6/150	15/27	47/103								
BBA 038	Tourism Management	Elective	N/A	6/150	19/23	47/103								
BBA 039	Business in action	Elective	BBA 004	6/150	14/28	47/103								