

Digital Management Master's program Curriculum

Course code	Title of the course	Course status	Prerequisite for admission	ECTS credit/Hours	student learning workload		semester credits distribution			
				120	Lecture / seminar / group work	Contact / Independent Hours	I	II	III	IV
							30	30	30	30
Compulsory courses of the program				100/2500						
D-ME-1.1	Digital Entrepreneurship	compulsory	NO	5/125	18/24	47/78	5			
D-ME-1.2	Digital Economy	compulsory	NO	5/125	18/24	47/78	5			
D-ME-1.3	Digital Innovation	compulsory	M-DM-1.1; M-DM-1.2	5/125	17/25	47/78		5		
D-ME-1.4	Digital media	compulsory	M-DM-1.1; M-DM-1.2	5/125	15/27	47/78		5		
D-ME-1.5	Digital transformation	compulsory	M-DM-1.1; M-DM-1.2; M-DM-1.3; D-ME-1.4	5/125	15/27	47/78			5	
D-ME-2.1	International Management	compulsory	NO	5/125	19/23	47/78	5			
D-ME-2.2	Leadership and strategy	compulsory	NO	5/125	14/28	47/78	5			
D-ME-2.3	Financial management	compulsory	M-DM-2.1; D-ME-2.2	5/125	20/22	47/78		5		
D-ME-2.4	Enterprise Finance	compulsory	M-DM-2.1; D-ME-2.2; D-ME-2.3	5/125	18/24	47/78			5	
D-ME-2.5	Management of the organization	compulsory	M-DM-2.1; D-ME-2.2; D-ME-2.3; D-ME-2.4	5/125	17/25	47/78			5	
D-ME-3.1	Behavioral models of decision making	compulsory	NO	5/125	19/23	47/78	5			
D-ME-3.2	Business Ethics	compulsory	NO	5/125	16/26	47/78	5			
D-ME-3.3	Case Study I - Management	compulsory	M-DM-1.1; M-DM-1.2; M-DM-2.1; M-DM-2.2;	5/125	0/42	47/78		5		

			M-DM-3.1; M-DM-3.2							
D-ME-3.4	Case Study II - Entrepreneurship	compulsory	M-DM-1.1; M-DM-1.2; M-DM-1.3; M-DM-1.4; M-DM-2.1; M-DM-2.2; M-DM-2.3; M-DM-3.1; M-DM-3.2; M-DM-3.3	5/125	0/42	47/78			5	
D-ME-5.1	Case Study III - Business plan	compulsory	M-DM-1.1; M-DM-1.2; M-DM-1.3; M-DM-1.4; M-DM-1.5; M-DM-2.1; M-DM-2.2; M-DM-2.3; M-DM-2.4; M-DM-2.5; M-DM-3.1	10/250	0/42	47/78				10
D-ME-5.2	Master's thesis	compulsory	Compulsory and free components provided by the program	20/500						20
	Elective training courses for the program	Free		20/500				10	10	
D-ME-4.1	Sustainable management	Elective	M-DM-2.1; M-DM-2.2; M-DM-3.2	5/125	16/26	47/78		5		
D-ME-4.2	International Digital Law	Elective	M-DM-1.1; M-DM-1.2; M-DM-2.1	5/125	18/24	47/78		5		
D-ME-4.3	Consulting and marketing	Elective	M-DM-1.1; M-DM-1.2; M-DM-2.1	5/125	18/24	47/78		5		
D-ME-4.4	Social Media Management I	Elective	M-DM-1.1; M-DM-1.2; M-DM-2.1; M-DM-2.2	5/125	21/21	47/78		5		
D-ME-4.9	Research methods	Elective	NO	5/125	16/26	47/78		5		
D-ME-4.5	Sociology and Communication	Elective	M-DM-1.1; M-DM-1.2; M-DM-2.1; M-DM-2.2	5/125	14/28	47/78			5	
D-ME-4.6	E-commerce	Elective	M-DM-1.1; M-DM-1.2; M-DM-2.1; M-DM-2.2	5/125	18/24	47/78			5	
D-ME-4.7	Technical applications and data management	Elective	M-DM-1.1; M-DM-1.2; M-DM-2.1; M-DM-2.2	5/125	15/27	47/78			5	
D-ME-4.8	Social Media Management II	Elective	M-DM-1.1; M-DM-1.2; M-DM-2.1; M-DM-2.2; M-DM-4.4	5/125	21/21	47/78			5	

Map of compulsory courses, learning outcomes assessment methods and learning outcomes

learning course	Semester	Prerequisites	Methods for assessing learning outcomes	Learning Outcomes								
				I	II	III	IV	V	VI	VII	VIII	
Digital Entrepreneurship	I Semester	NO	Case study, test, project preparation	1/2		1/2	1/2					
Digital Economy	I Semester	NO	Literature analysis, test, project preparation	1/2	1/2		1/2			1/2		
Digital Innovation	II Semester	M-DM-1.1; M-DM-1.2	Presentation, case study, open test, project preparation	1/2	2	2						
Digital media	II Semester	M-DM-1.1; M-DM-1.2	Presentation, case study, open test.	2		2				2		
Digital transformation	III Semester	M-DM-1.1; M-DM-1.2; M-DM-1.3; D-ME-1.4	Presentation, case study, open test, project preparation	2	2	2				2		
International Management	I Semester	NO	Literature analysis, test, case study.	1/2			2					
Leadership and strategy	I Semester	NO	Presentation, case study, open test	1/2	2	2	2			2		
Financial management	II Semester	M-DM-2.1; D-ME-2.2	Presentation, case study, open test, project preparation	1/2				1				
Enterprise Finance	III Semester	M-DM-2.1; D-ME-2.2; D-ME-2.3	Case study, test, project preparation	2				2				
Management of the organization	III Semester	M-DM-2.1; D-ME-2.2; D-ME-2.3; D-ME-2.4	Presentation, case study, test, project presentation	2			2	2				
Behavioral models of decision making	I Semester	NO	Presentation, case study, test.	1/2						2		
Business Ethics	I Semester	NO	Presentation, case study, test, project presentation	1/2						2		
Case Study I - Management	II Semester	M-DM-1.1; M-DM-1.2; M-DM-2.1; M-DM-2.2; M-DM-3.1; M-DM-3.2	Project preparation and presentation	2		2	2				2	2

Case Study II - Entrepreneurship	III Semester	M-DM-1.1; M-DM-1.2; M-DM-1.3; M-DM-1.4; M-DM-2.1; M-DM-2.2; M-DM-2.3; M-DM-3.1; M-DM-3.2; M-DM-3.3	Project preparation and presentation	2						2	2
Case Study III - Business plan	IV Semester	M-DM-1.1; M-DM-1.2; M-DM-1.3; M-DM-1.4; M-DM-1.5; M-DM-2.1; M-DM-2.2; M-DM-2.3; M-DM-2.4; M-DM-2.5; M-DM-3.1	Project preparation and presentation	3	3	3	3	3	3	3	3
Master's thesis	IV Semester	Compulsory and free components provided by the program	Master's thesis defense	3	3	3	3	3	3	3	3

1 - Introduced	2 – developed	3 - Master

Information on Human Resources in the Digital Management Master's Program

1.	Shalva Machavariani	Professor	<ul style="list-style-type: none"> • Case Study I - Management • Case Study III - Business plan
2.	Richard Geibel	Invited Lecturer	<ul style="list-style-type: none"> • Case Study I - Management • Case Study II - Entrepreneurship • Case Study III - Business plan
3.	Avtandil Gagnidze	Professor	<ul style="list-style-type: none"> • Behavioral models of decision making • Research methods • Technical applications and data management • Case Study II - Entrepreneurship
4.	Lili Bibilashvili	Professor	<ul style="list-style-type: none"> • Management of the organization • Business ethics
5.	Temur Maisuradze	Professor	<ul style="list-style-type: none"> • Digital innovation
6.	Mikheil Tokmazishvili	Professor	<ul style="list-style-type: none"> • Sustainable management
7.	Arian Matin	Invited Lecturer	<ul style="list-style-type: none"> • Digital media • Digital transformation
8.	Robin Tim Johannes Kracht	Invited Lecturer	<ul style="list-style-type: none"> • E-commerce
9.	Irakli Khvtisiashvili	Invited Lecturer	<ul style="list-style-type: none"> • Digital Entrepreneurship
10..	Vakhtang Charaia	Associate Professor	<ul style="list-style-type: none"> • Digital economy
11.	Gela Grigolashvili	Associate Professor	<ul style="list-style-type: none"> • International Management
12.	Ekaterine Natsvlshvili	Professor	<ul style="list-style-type: none"> • Leadership and strategy
13.	Ioseb Mamukelashvili	Invited Lecturer	<ul style="list-style-type: none"> • Financial Management • Enterprise Finances
14.	Shalva Kvinikhidze	Professor	<ul style="list-style-type: none"> • International Digital Law
15.	Mamuka Gaganidze	Invited Lecturer	<ul style="list-style-type: none"> • Consulting and marketing
16.	Jose Romero kordova	Invited Lecturer	<ul style="list-style-type: none"> • Social media management I • Social media management II
17.	Ana Mikeladze	Assistant professor	<ul style="list-style-type: none"> • Sociology and communication
18.	Aleksandre Dvali	Associate Professor	<ul style="list-style-type: none"> • Technical applications and data management