



EEU

INTERNATIONALIZATION POLICY

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Introduction

The University's internationalization policy is aimed at ensuring that the university's educational activities and management processes comply with international standards and the requirements of the international labor market.

Internationalization as a strategic priority of the University is stated in the mission, vision and strategy of the Eastern European University. The University is motivated to create and develop an education quality oriented educational environment for both local and international students.

The most important component of internationalization policy is to ensure the quality of education relevant to the labor market locally and internationally and to increase the competitiveness of the University. The implementation of the University's internationalization policy leads to the establishment of the University Alumni in the international labor market as a competitive staff and a skilled workforce.

The introduction and implementation of the University's internationalization policy will help ensure an educational environment adapted to the processes of globalization and the integration of the University into the European educational space.

The main purpose of the document is to develop a coherent and effective policy of the University's process of international cooperation and internationalization, which will facilitate and ensure the implementation of the institution's mission.

The mission of internationalization policy



Mission:

The mission of the internationalization policy is to integrate Eastern European University into the European educational space, to introduce international standards in the research-oriented teaching-learning process, and to train specialists in the international labor market who are competitive, highly qualified, focused on reinforcing and strengthening democratic principles and with a high level of civic self-awareness.

Goals of Internationalization



Goal 1: Raising the awareness, trust and reputation of the University in the European and international educational space and institutional development of the University;



Goal 2: Creating valuable knowledge at the national and international levels, by providing educational programs and an environment that meets modern standards;



Goal 3: Internationalization of research activities;



Goal 4: Increasing the attractiveness of Eastern European University for those seeking higher education from different countries of the world.

Tasks of internationalization

In order to achieve the set goals, the University must ensure the fulfillment of the following tasks:

1. Raising the awareness, trust and reputation of the University in the European and international educational space and the institutional development of the University.

In order to achieve the set goal, the University must provide:

- 1.1. International access to information about the University; For which it should disseminate information about the University in the international educational space through various communication channels; Including on international educational online platforms;
- 1.2. Membership in authoritative international organizations; Expanding the partnership network;
- 1.3. To promote the mobility of the staff of the structural units of the University;
- 1.4. To create opportunities for professional development and to constantly take care of the development of the academic and administrative staff of the University. For which:
 - Introduce and develop international management standards;
 - Promote staff involvement in international professional development activities;
 - Ensure the implementation of qualification-raising activities by international experts and specialists on the basis of the University;
 - Participation of the university staff in international forums, symposia, educational exhibitions and other similar events;
 - Share and implement best practices and experiences;

2. Creating valuable knowledge at the national and international levels, by providing educational programs and an environment that meets modern standards.

To achieve the set goal, the University must implement:

- 2.1. Integrate the goals of global development of internationalization of education into the activities of the University;
- 2.2. The process of improving the quality of educational programs and bringing them closer to international standards;
- 2.3. Elaboration / Development of modern, international standard educational programs;
- 2.4. Periodic external evaluation of educational programs by international experts and their development based on results;
- 2.5. Attracting foreign teachers in the implementation of educational programs;
- 2.6. Ensuring / increasing access to international educational resources;
- 2.7. Creating and developing mobility opportunities for students, academic, research and visiting staff, for which:
 - For students studying / researching abroad (exchange semester, summer-winter schools, etc.), a partnership network with international universities should also be established to participate in exchange programs and joint projects.
 - Obtain international grants / funds for funding educational programs and joint projects with partner universities (Erasmus+, Horizon and etc.);
 - Constantly strive to raise the awareness of students and staff about international scholarships, events and projects.

3. Internationalization of research activities

To achieve the set goal, the university must:

- 3.1. Ensure the introduction of international research standards, including research ethics standards, in the implementation of scientific research activities;
- 3.2. Strive to implement joint scientific-research projects with international partners;
- 3.3. Constantly take care of finding sources of funding for international scientific research projects and cooperating with local and international donors;
- 3.4. Develop doctoral research with the involvement of international partners / experts, as well as ensure the involvement of foreign professors in the field of doctoral research;
- 3.5. Promote the integration of the University academic staff into the international scientific community and increase the availability of their research in the international arena. For which:
 - Organize international scientific conferences, forums, symposia and other scientific research events and support the participation of academic staff in them;
 - Facilitates and encourages the academic staff and students of the University to publish publications in international scientific publications.
 - Provides support to university staff in posting information about their research activities on international science portals (Google Scholar; Scopus, etc.).

4. Increasing the attractiveness of Eastern European University for those seeking higher education from different countries of the world.

To achieve the set goal, the University must implement:

- 4.1. Implementation of various information and marketing campaigns in international markets;
- 4.2. Participation in international forums, symposia, educational exhibitions and other similar events;
- 4.3. Identify educational programs in demand in the international market, study the requirements of international educational markets and foreign employers;

- 4.4. To carry out authorization and / or registration procedures in accordance with the legislation of the target countries for the recognition of the University educational programs / qualifications in the target countries;
- 4.5. Develop foreign language educational programs;
- 4.6. Create a network of foreign graduates;
- 4.7. Provide services and support programs tailored to the needs of international students.

For which:

- Should cooperate with the diplomatic corps, Georgian embassies in the target countries and other partners.
- Develop and deepen cooperation with international agencies;
- Support the involvement of international students in student exchange programs;
- Offer and support the involvement of international students in events, projects and activities offered by international partners and / or experts;
- Facilitate the integration of international students into the local educational and social environment;
- Provide support for foreign students and develop adaptation mechanisms in Georgia.

Evaluation indicators for the implementation of internationalization policy

Internationalization policy is one of the most important priority of Eastern European University and an integral part of strategic development. The policy document is constantly evolving in the footsteps of the needs and development of the University.

In order to evaluate the implementation of the policy, the following evaluation is used.

Indicators:

- i. Increase brand awareness abroad;
- ii. The growth rate of the University's international partners and the content of the cooperation;
- iii. Increasing membership in the university's international organizations, networks and unions;
- iv. Increasing registration rate in other countries for recognition of university educational programs / qualifications in accordance with local legislation.
- v. Awareness of students and academic staff about the mechanisms of internationalization and the rate of increase of their involvement in relation to the data of the previous year;
- vi. Increase in their satisfaction with the results of the survey of students (local and international students) compared to the data of the previous year;
- vii. The results of the graduates' research in relation to the data of the previous year;
- viii. Increase in their satisfaction rate with staff survey results compared to the previous year's data;
- ix. Increasing number of academic staff involved in international research / growing rate of research in line with international standards;
- x. Number of international activities for the development of academic staff, the growing number of staff involved;
- xi. Student and staff international mobility rates and participation dynamics;
- xii. A growing rate of attracted foreign professors;
- xiii. Obtained grants;
- xiv. The growing trend in the number of international students;
- xv.** Indicators of the activities envisaged in the Action Plan and the international activities carried out during the academic year beyond the planned.