



East European University (EEU)

EEU Corporate Social Responsibility Policy



Preface

The activities of the East European University (hereinafter - **EEU** / University) are based on the following values: striving for quality, transparency, conscientiousness and academic freedom.

EEU is aware that its activities will be credible and sustainable only if it will positively impact on the development of society.

Therefore, corporate social responsibility for the University is part of the **EEU**'s corporate culture. It is an integral part of daily activities and the decision-making process at the **EEU**.

The purpose of this document is to clarify the essence of the **EEU** corporate social responsibility, its significance, key areas, approaches and to establish a common understanding of their application to all stakeholders involved.

During the preparation of the document, the activities carried out within the framework of the **EEU** corporate social responsibility were analyzed, their connection with the strategic priorities of the University and with the indicators of **EEU** positioning in the market was assessed.

As a result of the analysis of the processes described above, this document which serves to plan and implement the full cycle of **EEU**-corporate social responsibility effectively, has been developed.

Document is accessible to all stakeholders, besides, the revision of its contents and, if necessary, modification will be provided as needed, based on an analysis of the results of the evaluation of the effectiveness of the full social responsibility cycle.

1. Scope of application of the document

The University Social Responsibility Policy Document is utilized in the process of both strategic planning and implementing various activities of the **EEU** in daily life.

2. The goal of the University Social Responsibility Policy

University Social Responsibility Policy aims to promote the social-economic progress of the community, increase the opportunities of vulnerable groups and access to public goods, as well as sustainable development of the environment.

3. Policy objectives

EEU considers its main duty is to promote the observance of the principles of social justice, both in university activities and in society. Consequently, in carrying out its activities in addition to its core duties, it seeks to have a positive impact on the development of society. In this regard, the University can support projects aimed at business development and promotion, education of talented young people and the development of their interests, solving cultural, artistic, social issues, etc.

Due to its activities, social responsibility is considered both towards the university community and all interested entities. In order to achieve the set goals, the following areas of activities aimed at the implementation of social responsibility of the University have been identified:

1. Social-economic sphere;
2. Lifelong learning sphere;
3. Environmental protection sphere;
4. Organizational management sphere.

Also, under the policy of social responsibility, the university will develop both expert and consulting services, as well as lifelong learning. According to the types of activities aimed at the implementation of social responsibility of the university, the ways of their implementation and relevant activities have been determined. `

4. The Social-economic development Sphere

EEU is interested in boosting social-economic development and mutually beneficial cooperation, for which it implements various social programs and promotes the involvement of university personnel and students in charitable activities.

Prospective activities:

- Implementation of small and medium business development support programs;
- Development of expert and consulting services;
- Providing access to social and infrastructural facilities for interested persons;
- Implementation of health and arts programs;
- Carrying out charitable and volunteer activities both in systematic and force majeure conditions, namely, supporting the population affected by the results of natural disasters.

5. Lifelong learning Sphere

EEU provides training for students to become responsible citizens and contribute to the sustainable

development of society, increase the capacity of vulnerable groups and access to public goods, personal and professional development of all stakeholders throughout their lives.

Prospective activities:

- Implementation of programs aimed at changing student behavior, addressing the following topics: socially active citizenship, promoting healthy lifestyles, fighting corruption, maintaining public order and the environment, eliminating drug use, and other socially important activitiesL
- Scholarship programs for students;
- Implementation of academic programs tailored to tackle the problems and needs of vulnerable groups;
- Implementation of diverse and flexible educational programs (modules, courses) tailored to the requirements of the target groups within the framework of promoting lifelong continuing education
- Implementation of diverse and flexible educational programs (modules, courses) aimed at the enhancement of academic as well as administrative personnel qualifications.

6. Environmental Protection Sphere

By promoting a broad dialogue on environmental issues in the community, **EEU** seeks to introduce modern environmental approaches to its activities, to offer knowledge on environmental education and sustainable development, to promote environmental responsibility and relevant approaches, and to implement green approaches into the university's daily activities.

Prospective activities:

- Introduction of programs to discuss and conduct research on various environmental issues;
- Maintenance and development of green plants on the territory of the university and in the community;
- Promotion and implementation of eco-friendly technologies in the production of local and regional businesses;
- Introduction of energy saving and energy efficient technologies;
- Introduction of an electronic document management and e-learning system to reduce paper use.

7. Organizational Protection Sphere

EEU provides good governance and implements social responsibility principles in the University during the educational and scientific-technical activities.

Prospective activities:

- Encouragement of the involvement of the university community in teaching, learning and scientific activities, by promoting a broad dialogue on environmental issues;
- Introduction of more transparency to the public in the management practice of the university;
- Ensuring the involvement of all stakeholders in the implementation of university educational programs, as well as research and university life;
- Improvement of the working conditions for employees' health and safety.