

Course code	Name of the course	Course status	Prerequisite for admission	ECTS credit / hour	Student workload		Course code							
					Lecture /Working in a group		I	II	III	IV	V	VI	VII	VIII
				240		30	30	30	30	30	30	30	30	30
	Mandatory Courses in Business Administration			162			24	24	24	18	18	18	18	18
UNB 001	Fundamentals of Academic Writing	Mandatory	No	6/150	26/16	47/103	6							
UNB 002	Information Technologies	Mandatory	No	6/150	0/42	48/102	6							
BBA 001	Mathematics for Business1	Mandatory	No	6/150	15/27	47/103	6							
BBA 002	Principles of Economics 1	Mandatory	No	6/150	20/22	47/103	6							
BBA 003	Excel and Access for business	Mandatory	No	6/150	14/28	47/103		6						
BBA 004	Entrepreneurship	Mandatory	No	6/150	19/23	47/103		6						
BBA 005	Mathematics for Business 2	Mandatory	BBA 001	6/150	15/27	47/103		6						
BBA 006	Principles of Economics 2	Mandatory	BBA 002	6/150	21/21	47/103		6						
BBA 007	Principles of Management	Mandatory	No	6/150	21/21	47/103			6					
BBA 008	Business Statistics	Mandatory	BBA 006	6/150	15/27	47/103			6					
BBA 009	Financial accounting I	Mandatory	No	6/150	14/28	47/103			6					
BBA 010	Basics of marketing	Mandatory	BBA 004	6/150	15/27	47/103			6					
BBA 011	Financial accounting II	Mandatory	BBA 009	6/150	14/28	47/103				6				

BBA 012	Business Law	Mandatory	No	6/150	14/28	47/103				6				
BBA 025	Organizational Behavior (Introductory Course)	Mandatory	BBA 007	6/150	18/24	47/103				6				
BBA 015	Consumer behavior	Mandatory	BBA 010	6/150	14/28	47/103					6			
BBA 014	Managerial accounting	Mandatory	BBA 011	6/150	14/28	47/103					6			
BBA 030	Digital Marketing	Mandatory	BBA 010	6/150	15/27	47/103					6			
BBA 026	Project Management (Introductory Course)	Mandatory	BBA 007	6/150	19/23	47/103						6		
BBA 022	Financial Institutions and Markets	Mandatory	No	6/150	13/29	47/103						6		
BBA 023	Fundamentals of Corporate Finance	Mandatory	BBA 011	6/150	14/28	47/103						6		
BBA 016	Human Resource Management	Mandatory	BBA 007	6/150	14/28	47/103							6	
BBA 018	Basics of Operations Management	Mandatory	BBA 007	6/150	19/23	47/103							6	
BBA 019	Fundamentals of Strategic Management	Mandatory	BBA 007	6/150	15/27	47/103							6	
BBA 020	Industrial practices	Mandatory	Mandatory disciplines	8/200		150/50								8
BBA 021	Bachelor Project	Mandatory	Mandatory disciplines	10/250	0/14	19/131								10
	Elective courses in business administration			54			0	0	0	6	12	12	12	12
BBA 035	Banking	Elective	BBA 006	6/150	14/28	47/103								
BBA 024	Fundamentals of Investment	Elective	BBA 022	6/150	15/27	47/103								
BBA 019	Export Management	Elective	BBA 007	6/150	21/21	47/103								
BBA 028	Advertising and stimulation	Elective	BBA 010	6/150	15/27	47/103								

BBA 032	International Finance	Elective	BBA 023	6/150	19/23	47/103								
BBA 033	International Marketing	Elective	BBA 010	6/150	13/29	47/103								
BBA 034	Intercultural Management	Elective	No	6/150	19/23	47/103								
BBA 036	Brand Management	Elective	BBA 010	6/150	18/24	47/103								
BBA 037	Economic dynamics	Elective	BBA 006	6/150	15/27	47/103								
BBA 038	Tourism management	Elective	No	6/150	19/23	47/103								
BBA 039	Business in action	Elective	BBA 004	6/150	14/28	47/103								
BBA 013	Business Ethics	Elective	No	6/150	19/23	47/103								
BBA 040	Business English 1	Elective	No	6/150	0/42	48/102								
BBA 041	Business English 2	Elective	Business English 1	6/150	0/42	48/102								
UNB 009	Introduction to Philosophy	Elective	No	6/150	23/16	48/102								
UNB 010	Introduction to Psychology	Elective	No	6/150	26/16	48/102								
UNB 015	Fundamentals of Sociology	Elective	No	6/150	26/16	48/102								
	Foreign Language Component (German / French)	Mandatory		24			6	6	6	6	0	0	0	0
UNB 003	Foreign Language- 1	Mandatory	No	6/150	0/63	70/80								
UNB 004	Foreign Language- 2	Mandatory	Foreign Language- 1	6/150	0/63	70/80								
UNB 005	Foreign Language- 3	Mandatory	Foreign Language- 2	6/150	0/63	70/80								
UNB 006	Foreign Language- 4	Mandatory	Foreign Language- 3	6/150	0/63	70/80								