

Course code	Title of the course	Course status	Prerequisite for admission	ECTS credit/ Hours	student learning workload		semester credits distribution			
					120	Lecture / seminar / group work	Contact / Independent Hours	I	II	III
	Compulsory courses of the program			100/2500						
D-ME-1.1	Digital Entrepreneurship	compulsory	NO	5/125	18/24	47/78	5			
D-ME-1.2	Digital Economy	compulsory	NO	5/125	18/24	47/78	5			
D-ME-1.3	Digital Innovation	compulsory	M-DM-1.1; M-DM-1.2	5/125	17/25	47/78		5		
D-ME-1.4	Digital media	compulsory	M-DM-1.1; M-DM-1.2	5/125	15/27	47/78		5		
D-ME-1.6	Research Metod	compulsory	NO	5/125	16/26	47/78		5		
D-ME-1.5	Digital transformation	compulsory	M-DM-1.1; M-DM-1.2; M-DM-1.3; D-ME-1.4	5/125	15/27	47/78			5	
D-ME-2.1	International Management	compulsory	NO	5/125	19/23	47/78	5			
D-ME-2.2	Leadership and strategy	compulsory	NO	5/125	14/28	47/78	5			
D-ME-2.3	Financial management	compulsory	M-DM-2.1; D-ME-2.2	5/125	20/22	47/78		5		
D-ME-2.4	Enterprise Finance	compulsory	M-DM-2.1; D-ME-2.2; D-ME-2.3	5/125	18/24	47/78			5	
D-ME-2.5	Management of the organization	compulsory	M-DM-2.1; D-ME-2.2; D-ME-2.3; D-ME-2.4	5/125	17/25	47/78			5	
D-ME-2.6	Operation Mamagment	compulsory	D-ME-1.1	5/125	17/25	47/78			5	
D-ME-3.1	Behavioral models of decision making	compulsory	NO	5/125	19/23	47/78	5			
D-ME-3.2	Business Ethics	compulsory	NO	5/125	16/26	47/78	5			
D-ME-3.3	Case Study I - Management	compulsory	M-DM-1.1; M-DM-1.2; M-DM-2.1; M-DM-2.2; M-DM-3.1; M-DM-3.2	5/125	0/42	47/78		5		
D-ME-3.4	Case Study II - Entrepreneurship	compulsory	M-DM-1.1; M-DM-1.2; M-DM-1.3; M-DM-1.4; M-DM-2.1; M-DM-2.2; M-DM-2.3; M-DM-3.1; M-DM-3.2; M-DM-3.3	5/125	0/42	47/78			5	
D-ME-5.1		compulsory	M-DM-1.1; M-DM-1.2; M-DM-1.3; M-DM-1.4; M-DM-1.5; M-DM-2.1;	10/250	0/42	47/78				10

	Case Study III - Business plan		M-DM-2.2; M-DM-2.3; M-DM-2.4; M-DM-2.5; M-DM-3.1; M-DM-3.2; M-DM-3.3; M-DM-3.4							
D-ME-5.2	Master's thesis	compulsory	Compulsory and free components provided by the program	20/500						20
	Elective training courses for the program	Free		20/500				10	10	
D-ME-4.1	Sustainable management	Elective	M-DM-2.1; M-DM-2.2; M-DM-3.2	5/125	16/26	47/78		5		
D-ME-4.2	International Digital Law	Elective	M-DM-1.1; M-DM-1.2; M-DM-2.1	5/125	18/24	47/78		5		
D-ME-4.3	Consulting and marketing	Elective	M-DM-1.1; M-DM-1.2; M-DM-2.1	5/125	18/24	47/78		5		
D-ME-4.4	Social Media Management I	Elective	M-DM-1.1; M-DM-1.2; M-DM-2.1; M-DM-2.2	5/125	21/21	47/78		5		
D-ME-4.5	Sociology and Communication	Elective	M-DM-1.1; M-DM-1.2; M-DM-2.1; M-DM-2.2	5/125	14/28	47/78			5	
D-ME-4.6	E-commerce	Elective	M-DM-1.1; M-DM-1.2; M-DM-2.1; M-DM-2.2	5/125	18/24	47/78			5	
D-ME-4.7	Technical applications and data management	Elective	M-DM-1.1; M-DM-1.2; M-DM-2.1; M-DM-2.2	5/125	15/27	47/78			5	
D-ME-4.8	Social Media Management II	Elective	M-DM-1.1; M-DM-1.2; M-DM-2.1; M-DM-2.2; M-DM-4.4	5/125	21/21	47/78			5	
D-ME-4.9	Digital Security	Elective	M-DM-1.1; M-DM-1.2; D-ME-1.3	5/125	19/23	47/78			5	